

# Awards for Research That Has Benefited Organizations and Society

## Instituted by the Management and Business Review

In support of the broader mission of the *Management and Business Review* (MBR), we are creating twenty-five biennial awards which recognize research that has benefited business and society during the last 50 years. These awards cover most of the topics central to the role of management in the private and public sectors and to addressing the key challenges of our times. We have named these awards after scholars, educators, administrators, and executives whose work has made organizations and society more productive, the work environment more rewarding and fulfilling, and human lives longer and healthier.

1. The Mary E. Barth (Stanford University) and Christopher Ittner (University of Pennsylvania) Award for Research in Accounting
2. The K.P.K. Nair (University of New Brunswick) and Gang Yu (111, Inc.) Award for Research on Africa, Asia, and Latin America
3. The Herbert A. Simon (Nobel Laureate, Carnegie Mellon University) Award for Research in Artificial Intelligence
4. The Cynthia Barnhart (MIT) and Tom Davenport (Babson College) Award for Research in Business Analytics
5. The Subodha Kumar (Temple University) and Geoffrey G. Parker (Dartmouth College) Award for Research on Digital Transformation
6. The Kenneth Arrow (Nobel Laureate, Stanford University) Award for Research in Economics
7. The Melanie Hopp Award for Innovations in Management and Business Education
8. The Raj Gupta (formerly of Rohm and Haas) and Erika James (University of Pennsylvania) Award for Publications for Executives, Managers, and Professionals
9. The Teck-Hua Ho (National University of Singapore) and N. R. Kamath (Indian Institute of Technology, Bombay) Award for Research in Engineering and Technology
10. The L. Beril Toktay (Georgia Institute of Technology) and Luk Van Wassenhove (INSEAD) Award for Organizational Research into the Environment and Sustainability
11. The Harry Markowitz (Nobel Laureate, University of California, San Diego) Award for Research in Finance



12. The Arie Lewin (Duke University) and Ananth Raman (Harvard University) Award for Research in International Business
13. The Linda V. Green (Columbia University) and Sridhar R. Tayur (Carnegie Mellon University) Award for Research in Healthcare Management
14. The Charles Fine (MIT) and Dipak C. Jain (China Europe International Business School) Award for Research on Innovation
15. The John R. Birge (University of Chicago) and Pinar Keskinocak (Georgia Institute of Technology) Award for Interdisciplinary Research
16. The Stephen C. Graves (MIT) and Mark L. Spearman (Strategic Project Solutions) Award for Research in Manufacturing
17. The Philip Kotler (Northwestern University) and Yoram (Jerry) Wind (University of Pennsylvania) Award for Research in Marketing
18. The Linda Argote (Carnegie Mellon University) and Henry Mintzberg (McGill University) Award for Research in Organization Science
19. The Murray Dalziel (University of Baltimore) and Christoph Loch (Cambridge University) Award for Research on Project Management and Strategic Change
20. The Alfred Blumstein (Carnegie Mellon University) and Ramayya Krishnan (Carnegie Mellon University) Award for Research in Public Administration
21. The Charles Corbett (UCLA) and Sunder Kekre (Carnegie Mellon University) Award for Research that Unites Theory and Practice
22. The Howard Kunreuther (University of Pennsylvania) and Paul Slovic (University of Oregon) Award for Research in Risk Management
23. The Uday Karmarkar (UCLA) and Costis Maglaras (Columbia Business School) Award for Research on Services.
24. The Vijay Govindarajan (Dartmouth College) and Gary Hamel (London Business School) Award for Research on Strategy and Corporate Governance
25. The Morris A. Cohen (University of Pennsylvania) and David Simchi-Levi (MIT) Award for Research on Supply Chain Management