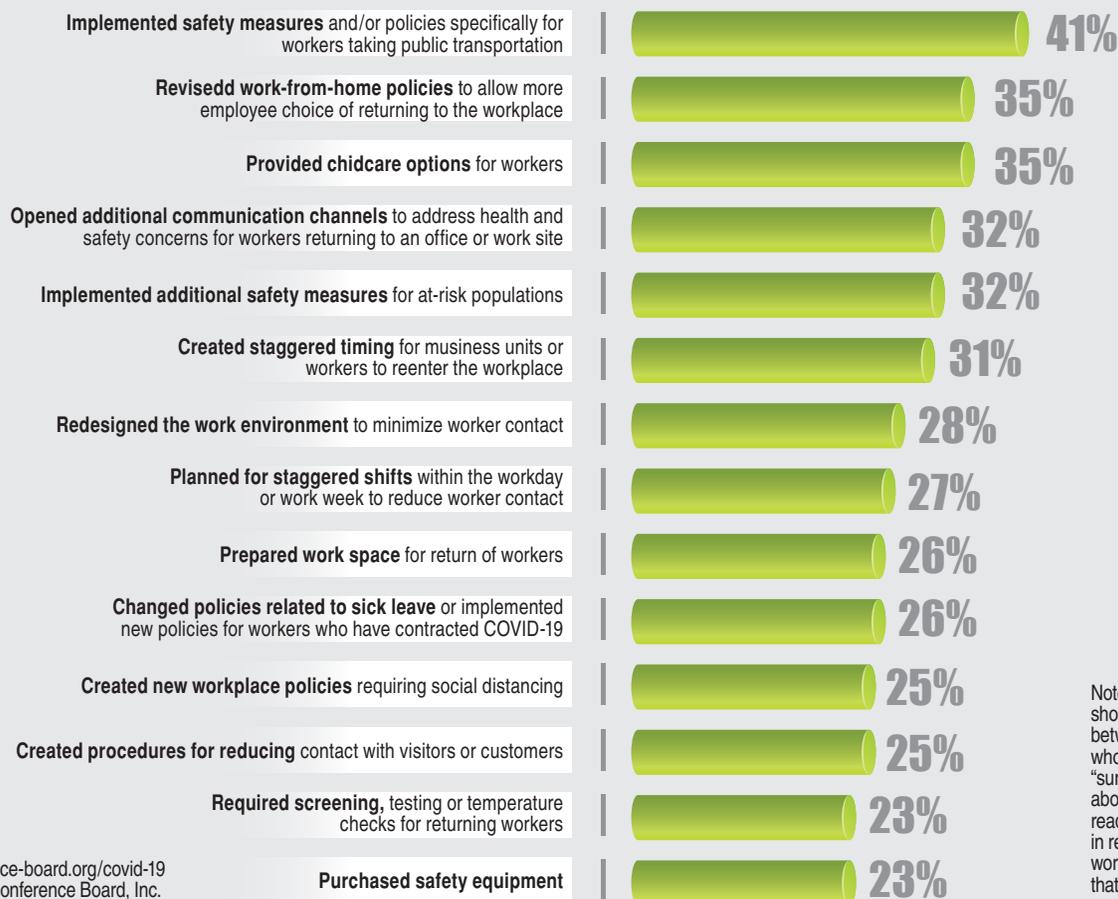




The Pulse Of **BUSINESS** REOPENING IN A PANDEMIC

As part of an ongoing effort to track the responses of businesses to the pandemic, The Conference Board polled over 1,100 businesspeople in twenty statistical metropolitan areas about their reopening practices. A summary of the results is available at https://www.conference-board.org/press/Reopen_Workplace_Survey_Sept2020. One notable highlight of these results was that only about 60% of businesses surveyed how ready and comfortable their workers felt about returning to work. Companies that did survey their employees were more likely to enact safeguards than those that did not.

Differences Between Companies That Surveyed Their Employees and Those That Didn't



Note: This chart shows the difference between respondents whose organizations "surveyed workers about levels of readiness and comfort in returning to the workplace" and those that did not survey workers.

www.conference-board.org/covid-19
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