



Papers to Appear in Future Issues of the *Management and Business Review*

Kihyun Hannah Kim and V. Kumar.

Money or Friendship? Winning Over Customers

Andrew Campbell, Mikel Gutierrez.

Why You Need an Operating Model: To Align Your People and Deliver Your Strategy

Uday Karmarkar.

Service Industrialization, Convergence, and Digital Transformation – II

Jan-Benedict E.M. Steenkamp.

Admiral Jacky Fisher and the Art of Disruptive Leadership

Sunil Mithas, Roland T. Rust.

Pursue Both Revenue Growth and Cost Reduction with Digital Transformation

Arvind Malhotra, Ann Majchrzak, Alpheus Bingham.

A Future of Work and Organizations

Paul J. H. Schoemaker.

Forget Dumb Luck - Try Smart Luck: Strategies to Get Lady Fortune on Your Side

Karen Ayas.

The Complete Turnaround of a Boutique Bank: A Practical Guide on How to Lead a Complex Transformation

Lennart Baardman, Maxime C. Cohen, Kiran Panchamgam, Georgia Perakis.

Upgrading Promotions Using Business Analytics

David De Cremer.

Can Blockchain Manage Trust in Organizations?

Maxime C. Cohen, Samuel Dahan, Colin Rule.

Conflict Analytics: When Data Science Meets Dispute Resolution

V. Kumar, Ashutosh Dixit,

Rajshekhhar 'Raj' G. Javalgi, Nazli Z. Turken.

Can Artificial Intelligence Overshadow Human Intelligence? Serendipitous Connections, Persistence of Interest, and Impact on the Bottom Line

Sunil Chopra.

Designing Omni-Channel Retailing to Align Strategy and Financial Performance

Qing Li, Christopher Tang.

Unlocking the Value of Innovative Selling: Information and Options

Charles J. Corbett, Uday S. Karmarkar, Christopher S. Tang.

The Internet at Fifty: The Pioneers, Engineers, and Influencers of its Past and Future

Jeff S. Johnson.

You Move Me: Understanding and Optimizing Job Rotation

Anatoli Colicev, Ashwin Malshe, Koen Pauwels.

How Brands Can Leverage Their Social Media Marketing

Stefan Wuorinen, Brian A. Burgess, Patrick M. Wright.

Managing Mergers and Acquisitions: Perspectives from Human Resources

Teppo Felin, Alfonso Gambardella, Todd Zenger.

Value Lab: A Tool for Entrepreneurial Strategy

Wallace Hopp, Jun Li, Soroush Saghafian, Guihua Wang.

Analytics-Powered Employee Health Plans