A new journal for executives: Articles from Cambridge, Chicago, Dartmouth, Duke, Harvard, INSEAD, LBS, Michigan, MIT, Northwestern, SMU, Stanford, UCLA, and Wharton

Dear Colleague,

Greetings! We are delighted to share with you the inaugural issue of an exciting new journal, *Management and Business Review*.

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This first issue of this new journal for executives includes articles from management thought leaders at several schools, including Cambridge, Chicago, Dartmouth, Duke, Harvard, INSEAD, LBS, Michigan, MIT, Northwestern, SMU, Stanford, UCLA, and Wharton. The second issue will also be available at the above link in Spring 2021.

Unlike other general management journals, including the *Harvard Business Review*, which are published by individual schools, *Management and Business Review* (MBR) is guided by a diversity of academic advisers from dozens of business schools, including all of the top twenty schools, as well as executive advisers from a range of consulting companies and corporations. This structure makes MBR exceptionally inclusive of the needs and interests of a wide range of readers and authors.

To reach this broad audience, we are offering digital copies of this issue and the next free of charge to all readers. We encourage you to share complimentary digital copies of these issues with your colleagues, employees, customers, and suppliers and with anyone else who might be interested. Indeed, you might simply choose to include everyone in your *Contacts,* *Send* folder, or any other folder. Please invite your recipients to share it with their contacts too. Here are two links to download instructions for sending emails from your folders:

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We are looking forward to hearing your thoughts on the *Management and Business Review* and to working with the business community to make it a powerful platform for sharing leading edge thinking on how management and business can benefit our world. Please send your comments and suggestions to Kalyan Singhal at [Ksinghal@ubalt.edu](mailto:Ksinghal@ubalt.edu)

Sincerely,

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